The story of the famous company "Siberian folk handicraft" is a story of strong family traditions and values. The founders of the brand are two native brothers - Petrov Vasily and Arkady. Their childhood has passed in one of the magnificent and ecology of places in Russia. It all began with grandfather's art workshop where the boy's parents were working also. In 1990 opened an official family business in the same workshop. The first works of skillful craftsmen were successfully sold to local residents for their house decoration, and the products became a great gift for any holiday. Twenty-seven years later, nothing has changed in the "Siberian folk handicraft" company - all the workshops are built in exact accordance with the first. Over the years have managed to grow to multiple branches throughout the country.

In the workshops of the company there is a real magic, built on the special magical aura of a strong family love. The main and unique feature of the case is the correct division of duties, excellent organization of work and, of course, a friendly team of professional masters.

Everyone in the company is working together, trying to achieve maximum results. Production issues are handled by Vasily, and the sales and customer base - Arkady. The father is the guardian of the prosperity of their beloved creation "Siberian folk handicraft" company. Petrovs love to give people true happiness, which is sure to accompany the purchase of their household items from natural, eco-friendly materials. Family unity, love for their craft, and also the remarkable talent of masters is the key to real success.

Magic workshops are not just built on a single principle. In the very first workshop grandfather thought out absolutely all the details to create a special mood, the magic of making things. Here everything is in its place - from equipment and tools of work, up to the created unique interior design. Everyday, due to the right price policy, high quality of products and good work with the press, the number of satisfied customers of the "Siberian folk handicraft" company is constantly growing. Skillful products receive a huge number of awards at international exhibitions.

**"Siberian folk handicraft" never conducts advertising campaigns and doesn't give out discount cards.**

To buy exclusive items from natural materials is possible only under the order. But waiting for a unique thing doesn't inconvenience, because the customer knows the product are making for him and in one copy. Thanks to purposeful actions of the head of the family, goods of "Siberian folk handicraft" company became objects of adoration and cult accessories all over the world. Despite the increase of value, the demand for handmade products from natural materials is increasing every day. Modern business people like to live in harmony with the nature!

The story of the **"Siberian folk handicraft"** company consists of excellent quality products and the real popularity of the brand. The company will always adhere to its principles, goals and do not retreat from them ever!