

# Meet Millie Bobby Brown

— The Face of Pandora Me



Pandora announces a two-year partnership with actress Millie Bobby Brown, a two-time Emmy nominated actress, as the face of an exciting new collection for Gen Z that celebrates self-expression and personal style.

The 15-year-old actress is a multifaceted talent on and off the screen and her professional accolades are well-known. She captured the hearts of millions in major television roles and is set to make her silver screen debut in summer 2019.

Beyond her professional talents, Millie's passions for important social causes elevated her to become the youngest person ever to be included on TIME Magazine's annual "100 Most Influential People" list, and UNICEF appointed her the youngest Goodwill Ambassador in the program's history.

In addition to her tell it like it is attitude, Millie's 18 million Instagram fans follow her page for fashion moments, her impressive rap skills and behind the scenes look at her life.

When she's not using her profile to celebrate personal stories with her fans, Millie uses her stardom to advocate against bullying and the negativity on social media.

Millie Bobby Brown was born on February 19, 2004 in Spain to British parents, and moved to Orlando, Florida in 2011 where talent scouts discovered Millie. She has three siblings, and today she resides in London and Atlanta, Georgia.

Local PR contact: xx  
Prices from: xx

#PandoraMe  
#PandoraXMillieBobbyBrown

#### ABOUT PANDORA

Pandora designs, manufactures and markets hand-finished and contemporary jewellery made from high-quality materials at affordable prices. Pandora jewellery is sold in more than 100 countries on six continents through more than 2,500 points of sale, including more than 2,700 concept stores. Founded in 1982 and headquartered in Copenhagen, Denmark, Pandora employs more than 28,000 people worldwide of whom more than 15,000 are located in Thailand, where the Company manufactures its jewellery. Pandora is publicly listed on the Nasdaq Copenhagen stock exchange in Denmark. In 2018, Pandora's total revenue was DKK 22.8 billion (approximately EUR 3.1 billion).

PANDORA



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Встречайте Милли Бобби Браун  
Лицо новой коллекции Pandora ME

Pandora объявляет о двухлетнем партнерстве с Милли Бобби Браун. Актриса, дважды номинированная на премию Эмми, стала лицом для новой захватывающей коллекции Pandora ME, созданной под вдохновением от нового поколения Z и свободой самовыражения.

15-летняя актриса – многогранный талант, ее профессиональные успехи и награды хорошо известны. Она захватила сердца миллионов людей, сыграв главные роли в сериалах, а также, дебютировав на большом экране летом 2019.

Помимо актерской карьеры Милли стала самым молодым человеком, включенным в ежегодный список журнала TIME «100 самых влиятельных людей». ЮНИСЕФ назначил ее самым молодым послом доброй воли за всю историю программы.

Ко всему прочему, инстаграм-аккаунт Милли насчитывает 18 миллионов подписчиков. Фанаты следят за ее стилем, музыкальными экспериментами, а также смотрят на ее образ жизни. Однако Милли не использует свой профиль для общения с поклонниками, свою славу и популярность она направляет на защиту против издевательств и негатива в социальных сетях.

Милли Бобби Браун родилась 19 февраля 2004 года в Испании, ее родители - британцы, в 2011 году они переехали в США, в Орландо, штат Флорида, где театральные агенты обнаружили талант Милли. У нее трое братьев и сестер, и сегодня она проживает в Лондоне и Атланте, штат Джорджия.

PR менеджер: xx

Цены от: xx

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#PandoraxMillieBobbyBrown



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**ABOUT PANDORA**  
Pandora designs, manufactures and distributes local finished and semi-finished jewelry made from high-quality materials at affordable prices. Pandora jewelry is sold in more than 100 countries on six continents through more than 7,500 points of sale, including more than 2,700 concept stores.

Founded in 1982 and headquartered in Copenhagen, Denmark, Pandora employs more than 28,000 people worldwide of whom more than 18,000 are located in Thailand, where the Company manufactures its jewelry. Pandora is publicly listed on the Nasdaq Copenhagen stock exchange in Denmark. In 2018, Pandora's total revenue was DKK 22.8 billion (approximately EUR 3.1 billion).

PANDORA

О Pandora

Pandora разрабатывает, производит и продает современные ювелирные украшения ручной обработки из высококачественных материалов по доступным ценам. Ювелирные украшения Pandora продаются в более чем 100 странах, на шести континентах, компания насчитывает более чем 7500 торговых точек по всему миру, в том числе более 2700 концептуальных магазинов. Pandora основана в 1982 году в Дании, в Копенгагене, где сейчас находится штаб-квартира бренда. В компании работают более 28 000 человек по всему миру, более 13 000 из которых работают в Таиланде, где компания производит свои украшения. Pandora публично зарегистрирована на Копенгагенской фондовой бирже в Дании Nasdaq. В 2018 году общий доход Pandora составил 22,8 млрд. Датских крон (приблизительно 3,1 млрд евро).