



Certificate of Achievement

Andrey Kuznetsov

has successfully passed the course

Online Advertising

by



April 18th, 2017



Note: Open2Study subjects are not equivalent to accredited tertiary or higher education subjects. Completion of this subject does not confer credit or advanced standing towards any subject, course or qualification. This certificate cannot be used to affirm that the student was enrolled or studying directly with any educational institution delivering a subject through Open2Study.

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Online Advertising



Final score: 75 %

Completed assessments

Module	Score
Evolution of online advertising	60%
Types of online advertising	60%
Digital platforms	80%
Digital campaign planning & measurement	100%

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